ROCK AWNINGS.CO.UK

ARTWORK GUIDELINES

Your One-Stop Solution for Printed Gazebos

With over 18 years of experience in the printed gazebo industry, we pride ourselves on delivering high-quality products coupled with outstanding service. Our dedicated team is here to ensure your experience is as seamless as possible.

Fast and Efficient Communication

We understand the importance of timely responses. That's why we aim to reply to all emails and mock-up requests within 24 hours, often much sooner. Just send us your logos along with a detailed description of your desired layout, and we'll handle the rest! Once you approve your proof, printing typically takes just 8-10 business days.
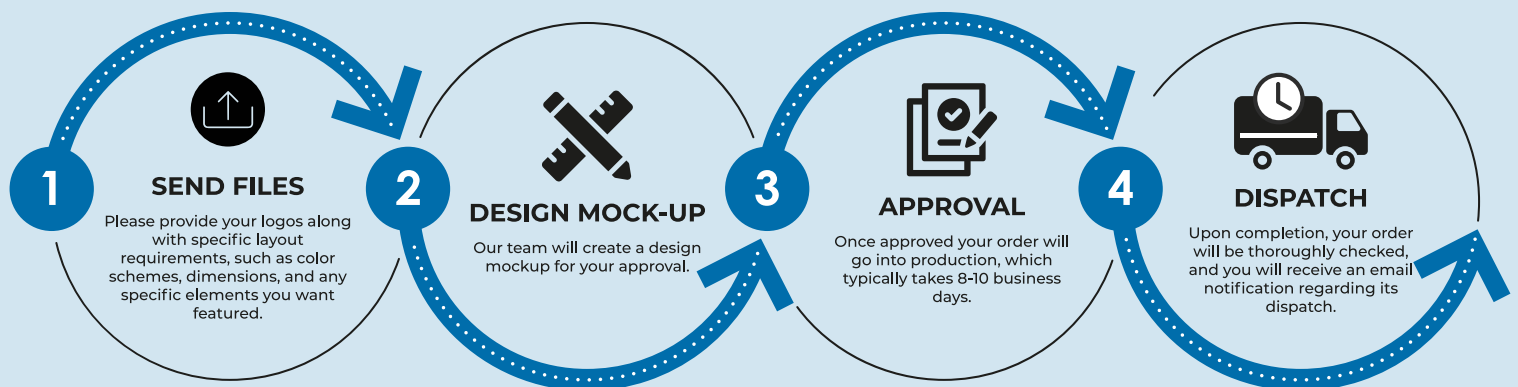
We're Here to Help

If you have any questions or need advice about the printing process, don't hesitate to reach out—we're just a phone call away.

Create Your Own Design

For those who prefer a hands-on approach, we offer customizable templates that you can use with your design software. Bring your vision to life with our easy-to-use templates!

Let us help you make a lasting impression with our printed gazebos today!

1
SEND FILES
Please provide your logos along with specific layout requirements, such as color schemes, dimensions, and any specific elements you want featured.

2
DESIGN MOCK-UP
Our team will create a design mockup for your approval.

3
APPROVAL
Once approved your order will go into production, which typically takes 8-10 business days.

4
DISPATCH
Upon completion, your order will be thoroughly checked, and you will receive an email notification regarding its dispatch.

Logo formats

Vector logos and raster images are two different formats used in graphic design, each with its own characteristics, advantages, and disadvantages. All the below file types are accepted however vector is prefered whenever possible.

Vector

Vector graphics are created using mathematical equations to define shapes, lines, curves, and colors. Common vector formats are shown above.
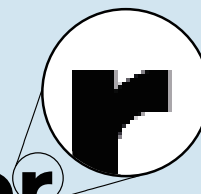
PDF **EPS** **SVG** **Ai**

Vector logos can be resized infinitely without loss of quality.

Vector files are often smaller than high-resolution raster images

Vector logos are ideal for branding because they can be used across various media and applications, ensuring consistency in visual identity.

Raster

Raster graphics are made up of pixels (small squares of color), which combine to create images. Common raster formats are shown below:

GIF **PNG** **JPG** **PSD** **TIFF**

Increasing its size can result in pixelation (blocky appearance).

High-resolution raster images have larger file sizes. This is because they contain more pixels to represent detailed information.

To minimize pixelation and retain quality, it's often recommended to start with a high-resolution image and make careful adjustments, or to utilize vector graphics where appropriate, as vector images can be resized without loss of quality.

Colours

All artwork is printed in CMYK, please be aware different materials can show slight colour variation in the printing process, due to this we recommend that you provide the PMS code (pantone colour code) for each colour so this can be matched.

C M Y K

Fonts

When preparing files for print or digital distribution, it's essential to ensure that all text is properly handled to avoid any font-related issues. Here are the steps you can take to either embed fonts or convert them to outlines:.

Converting Text to Outlines (Curves)

In Adobe Illustrator:

- Select the text you want to convert.
- Go to the menu and select Type → Create Outlines (or simply press Shift + Ctrl + O on Windows / Shift + Command + O on Mac).
- This converts the text into vector shapes, ensuring that it will look the same regardless of whether the font is installed on the system.

Providing Font Files

If you're unable to convert your text to outlines, you can include the font files when submitting your project.
Here's how you can do it:

- Locate the font file on your computer, which typically comes in formats such as .ttf (TrueType Font) or .otf (OpenType Font).
- Pack the font files along with your design files into a ZIP archive to ensure they are all submitted together.
- -By following these steps, you can avoid font issues and ensure that your designs appear exactly as intended.

Low quality logo? No problem!

Elevate Your Logo Quality with Our Professional Tracing Services!

Are you struggling with the quality of your logo? Don't worry! We specialize in professionally tracing logos into high-quality vector formats. Vector files are perfect for branding, as they can be scaled to any size without losing clarity or quality.

Our Services:
We offer three tracing options based on the complexity of your logo:

Easy Ordering Process:

Click the link below to select the complexity level that best fits your logo.

Once we receive your logo and order, the tracing process typically takes around 24 hours.
You'll receive a high-quality vector file of your logo for future use.
Special Offer:
In some cases, our team may be able to trace your logo at no cost, depending on the logo's complexity. Please contact us first to see if this option is available for you.

VECTOR MY LOGO

Transform your logo today and ensure it represents your brand with clarity and style!

QUESTIONS & ANSWERS

What types of printing are available?

Gazebos can be printed using vinyl heat press or thermal dye-sublimation printing, Vinly print is a good option for more basic artwork that require a fast turnaround however thermal dye-sublimation print is the better option and more cost effective in most cases.

What can be printed on a gazebo?

Gazebos can be printed with logos, text, photographs, or any other design, you can cover 100% of the area with dye sublimation printing.

Can I print on the inside of my gazebo?

Yes, you can print inside, outside or double sided on the gazebo walls, just simply select this when ordering.

What is the turnaround time?

Turnaround time for gazebo printing can vary depending on the service selected as shown below:-
Vinyl Print 5-7 business days
Thermal dye-sublimation printing 8-10 business day

Can I provide my own artwork?

Yes, you can provide your own artwork for printing on your gazebo, just downlaod the template and if you have any questions or need any help we are just a call or email away.

What type of inks are used?

We use water-based, eco-friendly inks that are free from harmful chemicals.

Can I get a print quote?

Yes, just follow our step by step guide on the digital print page and a price will automatically generate based on your selections, or you can also email rockawnings@gmail.co.uk or call us on 01254 691127. If you need help using the step by step custom print page please view the below video link.

What if my logo isn't good enough to print?

Don't worry our team will check your logo and if low quality we will try to vector the logo free of charge, If our team is unable to successfully vectorize the logo, we offer a professional tracing service. This involves manually redrawing the logo to create a high-quality, scalable version, the cost for this professional tracing service is typically £17.99, inclusive of VAT, in most cases.

What format do I need to send my artwork in?

We require any logos and artwork in vector format, such as: Ai (Adobe Illustrator), EPS, SVG, or PDF (if vector graphic saved in pdf). Photographic images should be supplied in high resolution (300dpi) in JPG, TIFF, or PNG format. Please refer to our artwork guidelines for more information.

QUESTIONS & ANSWERS

How much will a printed gazebo cost?

nvesting in a branded gazebo is a strategic move for any business looking to enhance its market presence. The cost of these gazebos can vary significantly based on several factors, including the amount of printing required, the type of gazebo you choose, and its size. While the initial investment might seem substantial, the long-term benefits can be significant. We have work hard to created a step by step quote / ordering system to make this process as easy as possible.

Do I need to place my order first?

No, if you would prefer we can design a mock-up and quote before ordering, just call 01254 691127 or email rockawnings@gmail.com and confirm the size gazebo required with a detailed desciption of your logo.

When do I send my logos and description of the layout?

When you have placed your order you will be asked to email your logos with a descripton of the layout that you require, our team will then design a proof based on your requirments and once the proof has been approved we can start production. If your files are too large to be sent via email please use the wetransfer link. rockawnings.wetransfer.com